

**365.495 Advertising of sales at wholesale regulated.**

No seller or transferor of any goods, wares or merchandise shall advertise, claim or imply that any sale or other transfer of goods, wares or merchandise is a sale or transfer at wholesale or at a wholesale price unless the sale or transfer is made to a transferee for resale and unless the transferee has a seller's permit to do business pursuant to KRS 139.240. Nothing in KRS 365.490 to 365.510 and 365.993 shall prohibit a licensed wholesaler from making any sale to an individual.

**History:** Created 1966 Ky. Acts ch. 204, sec. 2.