

**304.12-200 Insurer name -- Deceptive use prohibited.**

No person who is not an insurer shall assume or use any name which deceptively infers or suggests that it is an insurer.

**Effective:** June 18, 1970

**History:** Created 1970 Ky. Acts ch. 301, subtit. 12, sec. 20, effective June 18, 1970.