

194A.085 Governor's Office of Wellness and Physical Activity -- Duties, rights, and responsibilities.

- (1) The Governor's Office of Wellness and Physical Activity is hereby established to implement a health, wellness, and fitness program for Kentucky and to promote a healthy lifestyle for all citizens of the Commonwealth. The office shall be headed by an executive director, who shall be appointed by the Governor in accordance with KRS 12.040 and shall serve at the pleasure of and under the direction of the Governor.
- (2) The office's duties, rights, and responsibilities shall include but not be limited to the following:
 - (a) Create a strategic plan to design Kentucky's wellness efforts;
 - (b) Implement and operate the Governor's Challenge Program;
 - (c) Provide assistance to the Governor's Council on Wellness and Physical Activity in accomplishing its mission and charge;
 - (d) Identify and assess the most common challenges, existing resources, and services within the state and make recommendations to the Governor, state Legislature, or other governing bodies regarding the demand and effectiveness of present services and improvements that should be addressed;
 - (e) Develop, implement, and coordinate all physical activity and wellness related programs for residents of the Commonwealth;
 - (f) Develop a comprehensive statewide strategy that coordinates state and local efforts to promote wellness and physical activity;
 - (g) Coordinate the efforts of the Governor's Council on Wellness and Physical Activity with the efforts of the Education and Workforce Development Cabinet, the Cabinet for Health and Family Services, and the Personnel Cabinet;
 - (h) Design information campaigns to raise public awareness and promote citizen engagement regarding the critical nature of wellness in the state and to increase the will to make quality resources and services more widely available; and
 - (i) Promulgate any administrative regulations necessary to carry out the provisions of this chapter.
- (3) The executive director may, at the request of the Governor or any cabinet secretary, serve as a designee on boards, commissions, task forces, or other committees addressing issues relating to wellness and physical activity.
- (4) The Finance and Administration Cabinet, the Governor's Office for Policy and Management, the Education and Workforce Development Cabinet, and the Personnel Cabinet shall take all steps necessary to effectuate the provisions of this section.

Effective: June 25, 2009

History: Amended 2009 Ky. Acts ch. 11, sec. 60, effective June 25, 2009. -- Amended 2007 Ky. Acts ch. 24, sec. 4, effective June 26, 2007. -- Created 2006 Ky. Acts ch. 172, sec. 4, effective July 12, 2006.